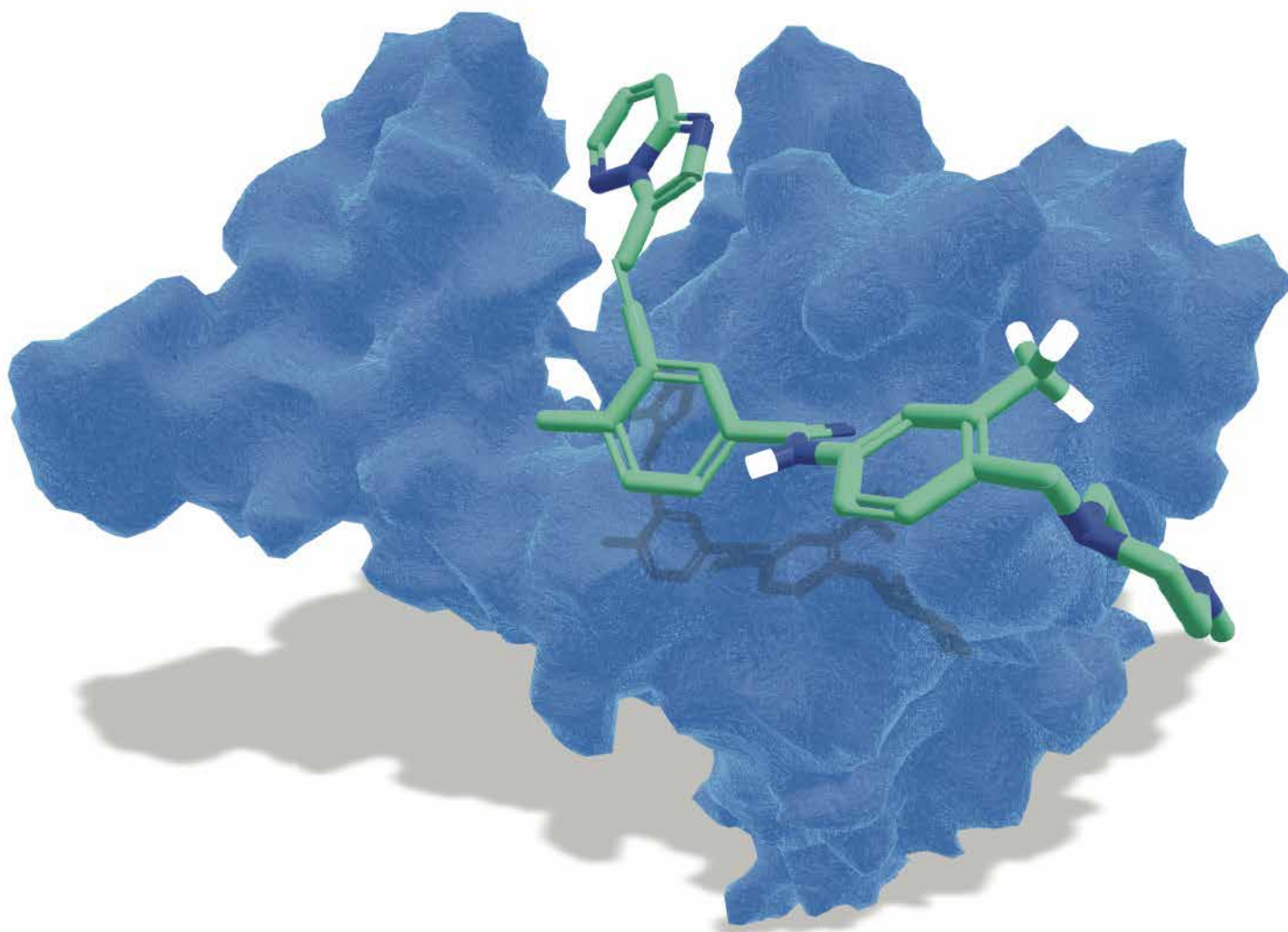


PONATINIB EXPLAINED WITH AUGMENTED REALITY



This Augmented Reality app is intended for use by health care professionals to visualize and explain the interaction between ponatinib and the bcr-abl protein.

Step 1: After you downloaded the “AR ponatinib” app in iTunes (iPhone & iPad) or Google play (Android), start the app and allow the use of your camera.

Step 2: Point the device camera towards the “Marker-image” above.

Step 3: Press the “shooter” button to see ponatinib in action.

Download the AR ponatinib app from your app-store or scan the QR code.

